

CITIZEN WATCH CANADA LTD.



BULOVA

CARAVELLE

CITIZEN



WITTNAUER

Customizing Information (A)

Artwork Requirements

Artwork for watch dial imprints and engraving must be submitted in a Vector format created in **Adobe Illustrator or CorelDraw** and saved as **CDR, EPS or AI** files to avoid additional artwork charges (\$100.00 per hour). Artwork not submitted in these formats will cause production delays and possible missed delivery dates. Please note, some logo's even if supplied in the proper format still need to be re-drawn.

Watch Dial Imprints

Minimum: 1 dial

Production Time: 10-15 Business Days- from artwork approval on new set up orders
10-15 Business Days-from receipt of order on repeat orders

All production times are approximate. Turnaround times may be longer in peak or decorator shutdown periods.

Set up Charge \$80.00

Men's & Ladies models each require separate set ups.

Orders 50 units and above require longer turnaround times. Call office for lead time.

All initial orders will be confirmed with a digital proof of layout via email. Proof must be signed and returned before production can commence.

Note: Not all models qualify for custom dial imprinting. Please consult with Customer Care to confirm qualification prior to submitting a custom order.

The imprint set up charge reflects the cost of artwork and set-up related to imprinting and order production. All imprint set ups remain the property of Citizen Watch Canada Ltd. for the sole purpose of imprinting Citizen Watch Canada products.

***New set ups may be required if a smaller or larger imprint is required for future orders where different models are requested.*

***Harley Davidson product – decoration is limited to simple text only engraved on watch backs**

Imprint Running Charge:

Colours	Regular Size*	Large Size**
1-10	\$20.00	\$20.00

Standard Imprint Position for regular size imprints is between centre and 6 on the dial

* **Regular Size** imprint means the logo will fit between the centre of the watch and a marker on the dial (ie: centre and 6)

** **Large Size** imprint means the logo would extend over the centre of the dial as is the case with a full dial imprint.

Other Dial Imprint Options

Gloss Finish

A gloss finish can be added to imprint - \$2.00

Trademark and/or Manufacturers Collection Name Removal

Attempting to remove the brand trademark on the dial of a watch may cause damage to that dial. As such, this option is not always available. By Quote only.

Dial Cleaning

Cleaning dial of previously imprinted images - \$10.00

Results may vary.

Speciality Customization

Diamonds (Price includes diamond and setting)

Diamonds may be added to the dials of many of our watch models - \$60.00 each

Crystal (Set up charge applicable)

Imprint on mineral or sapphire crystal - \$30.00

Straps (Set up charge applicable)

Imprint on silicone straps - \$20.00

Box/Box Sleeve (Set up charge applicable)

Imprint on box/box sleeve (1-10 colours) - \$20.00

Engraving

Watches:

The back of a watch case can be laser engraved with a personal message, individual names and / or a logo (as space allows). Some backs offer limited available space for engraving.

*Repeat logo orders will incur a repeat set up charge.

Text and Logo:	\$16.00 per unit
Logo set up:	\$70.00 (Men's & Ladies models each require separate set ups)
*Repeat set up:	\$50.00 (per order)
Production Time:	10-15 business days from artwork approval for new set ups, based on stock availability 10-15 business days for repeat orders from date order received, based on stock availability

All production times quoted are approximate. Turnaround times may be longer in peak or decorator shutdown periods.

Case Back Scrubbing

Cleaning case back of previous text or images - \$20.00 per unit

Screw Back Case Models: (indicator symbol – SB)

If a watch model has a screw back, each time the back is screwed on, it will end up in a different position. Thus, the engraving on watches with a screw back case will be centred using the 9 and 3 position as the reference point, not the manufacture's name or text stamped on the circumference of the watch back. Orders requiring both dial imprinting and engraving on models with a screw back require additional lead time (minimum 1 week) as the engraving cannot be done until the watch is reassembled with the imprinted dial.

Clocks:

Many Bulova clocks come with an engraving plate as we do not engrave directly onto the clock itself. For models that do not come with an engraving plate included, one can be provided (see pricing below) if requested. Available in various sizes.

Some of the Bulova Wall Clocks can be laser engraved on the pendulum of the clock.

*Please note that if a laser engraving process is used for the initial order, a repeat set up charge applies on repeat orders.

Standard Fonts: \$16.00 per unit

Logo set up: \$70.00

Logo: \$16.00 per unit

*Repeat set up: \$50.00

Note: Art proofs for repeat orders may incur an additional cost.

Engraving Plates: \$10.00 (if not included) various sizes available (call to confirm)

Custom cut plates subject to additional charge

Engraving plates that are available come in a gold-tone or silver-tone finish

Clock Pendulum Engraving: By Quotation

Engraving Production Time: 15 business days from art approval for new set ups

10 business days for repeat orders from date order received

All production times quoted are approximate. Turnaround times may be longer in peak or decorator shutdown periods.

Sample Policy:

Samples may be ordered on approval. The sample will be billed to you and credited upon return. Samples must be returned within a 30 day period to avoid refurbishing/restocking charges.

Please note, product and presentation boxes are shipped in new, saleable condition and should be inspected upon receipt for any imperfections. Please notify us within 48 hours of receipt should imperfections exist. Samples and presentation boxes are examined upon return for cosmetic imperfections such as scratches, dents, wear etc.

Refurbishing / restocking charges will apply if any of these imperfections are apparent.

**All prices for merchandise and special services are subject to change without prior notice.

*****ALL CUSTOMIZED ORDERS ARE FINAL SALE*****